



Dr. Rajiv R. Thakur

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Education:

- Ph.D.in Economics, Patna University, Patna Awarded 2000
- MBA, Dept. of Management Studies, IIT Delhi 2001 8.5 CGPA
- MA (Economics) A.N. College, Patna, Magadh University. 1992 72 %
- BA (Economics Hons.) Kirori Mal College(KMC), Delhi University, Delhi 1989
- MA (Previous) in Economics, Delhi School of Economics, Delhi University, Delhi 1990

Achievements:

- NET/JRF Scholarship by UGC, Govt. of India. 1994
- Topped All India merit list of the *entrance examination of M Phil programme*, at JNU, New Delhi 199

Professional Experience (Academic & Industry):

Over 28 Years

I. Academic – Leadership Roles and Core Academics

1. Delhi School Of Business, Delhi At Present

2. MIT World Peace University, Pro VC / Provost / DG

- Faculty of Management, Faculty of Law, Centre for Industry Academia Collaboration(CIAC)
- Key responsibility of transformation of the Faculty of Management (Ph. D, PG, UG) and Faculty of Law and CIAC in the new University set up and establish them as front runners..
- Total number students are 4500 and total faculty and staff are above 200
- Reporting to VC and Executive President

2. BIMTECH (Birla Institute of Management Technology), Delhi NCR

- Dean-Development & Professor, Strategy
- Dean Development had a strategic role in developing centers related to corporate relations, international relations, media and branding, launch of executive program, admissions and alumni.
- As a member of the Core Team for AACSB International accreditation and Strategic Management Committee was instrumental in key strategic decision making for the future direction of the institute
- Teaching, Training, Mentoring, Research & Publication were key academic contributions\

3. Indian Institute of Management, Jammu (IIM Jammu)

- Professor in Strategic Management Area and Professor-in-charge (Admin).
- Besides the role of teaching and research, was entrusted the role of overall supervision of IIM Jammu (under mentorship of Director, IIM Lucknow), institution building and coordination on new campus project and setting up academic systems and processes.

Jaipuria Institute of Management, Noida

- As Director, spearheaded initiatives in taking Noida campus to the next level of the club of Top 30 B Schools in the country.

Jaipuria Institute of Management, Jaipur

- As Director successfully turned around Jaipur campus from the verge of closure to sustainable growth path. Strategic initiatives detailed below and provided in detailed CV.

5. AKGIM Ghaziabad, India

As Director on sabbatical from IMT Ghaziabad for setting up AKGIM. Was a very successful stint in establishing this institution and today it is functioning as one of the leading B schools under UPTU,

6. Institute of Management Technology, (IMT) Ghaziabad

May 2005 – May 2010

- Professor (joined as Assistant Prof) in the area of Economic Environment and Strategy.
- Teaching, Training, Mentoring, Research & Publication were the key contributions besides Institution building and academic administration.
- One of the Key contributions as the key member of the Task Force was setting up IMT Dubai and its International Accreditations by CAA, UAE.
- Held the position of the Chairman (PGDM Programmes) of all the Five Full-Time PGDM Programmes and infused academic discipline, rigor and quality improvement in all the PGDM programmes. In the role of Chairman, Admissions for all IMT Campuses (Ghaziabad, Nagpur and Dubai) brought about significant transformation ensuring efficient and transparent process with 100% admissions.

IIM, Kozhikode Selected and offered position of Assistant Professor. (*Did not join*)

7. GITAM Institute of Foreign Trade (GIFT), Visakhapatnam

Started academic career as Associate Professor and was engaged in institution building besides teaching, training and research under the mentorship of Late Prof C S Venkataratnam (ILO Man!)

II. International and National Accreditation. Is Nominated by **NBA as the Chairman** of the Expert Team visits for Accreditation.

Member of the **Strategic Management Committee at BIMTECH for AACSB international Accreditation**

Have been mentoring and conducting workshops for NBA, NAAC accreditations and OBE Curriculum and teaching Learning process

III. Industry Experience

1. The Times of India Group (BCCL), New Delhi, India

- i. Major assignments during the period were in International Marketing Division, Special Projects Division, Branch Offices in NCR.
- ii. Responsible for developing markets for the Group publications in India amongst the MNCs, Indian corporate houses, Public sector Undertakings and developing business tie-ups with the Trade chambers, Embassies, Govt. institutions, Ministries etc.
- iii. Handled business development of nearly 50 foreign publications represented by The Times Group in India. Responsibility included identifying market potential, identifying companies, offering media consultancy, business development and coordination with the foreign counterparts of the publications.
- iv. Was actively involved in national and international projects, such as, Country Reports, Industry Reports, Business publications such as ET 500, Brand Equity and others.

2, The Statesman, New Delhi, India

- i. Responsible for business development of Calcutta and Delhi editions in Delhi and whole of North India market.
- ii. Was actively involved in brand promotion of the publications amongst the corporate houses, advertising agencies, government and government bodies, trade chambers, embassies and other institutions.

Key Attributes and Achievements

I. Leadership Role

Institution Building and Transformation; Active role as a leader or in the leadership team in building and transformation of academic institutions such as IIM Jammu, Jaipuria, Noida and Jaipur campuses, IMT Dubai, IMT Ghaziabad, AKGIM and GITAM. **Present role as Pro VC/Provost/DG at MITWPU entrusts transformation of the Faculty of Management/ Faculty of Law and CIAC.**

Accreditation and Rankings: AACSB rankings; NIRF ranking (Jaipuria, Noida ranked 41st in 2017 and 26th in 2016); NBA Accreditation; NAAC Accreditation; AIU Equivalence; NHRDN Ranking(32nd and 29th ranking for Jaipuria Noida in two consecutive years of 2015 & 2016).

Excellence in Academics:

- Emphasis on augmenting the overall academic performance of the institute by ensuring higher engagement of students (through classes, tutorials, mentoring sessions, IDP, training programmes etc.), faculty quality, highly enriching research environment, training & mentoring and others.
- The approach of student centric learning with faculty facilitation created an atmosphere where class room teaching intermingled with learning by doing, experiential pedagogy coupled with initiative and innovation sharing by practicing managers in class rooms. There was a focus on live projects and research with industry and participation in events, conferences etc.

Curriculum Design;

- Elaborate in-depth review of Curriculum on an yearly basis after deliberations with Industry and academia. Experiential learning courses on priority and Futuristic Design of Curriculum in light of the advent of Industry 4.0

Other Significant initiatives include Faculty and Staff Development; Research and Publication; Launch of Research Journal; Introducing Doctoral Programme; establishment of Centre of MDP & Consultancy (from zero business to a crore); establishing close network with Industry; focus on training of students for students' readiness for placements, promotion of International association and exchange; organizing of International Conferences and publication of edited volumes, leveraging alumni, innovative Branding and Marketing strategies; Co-Creating Students' Experience for optimum satisfaction; creating student driven system in the institutions, establishment of centers, such as, Centre for Entrepreneurship and Skill Development, Centre for Spirituality and Human Values, CSR Initiatives encouraging students' social engagement, creating Thought Leadership platforms, faculty and staff development experiences, effective governance and Campus Management

II. Academic Pursuits and Achievements:**1. Teaching Contributions**

Teach Strategic Management and International Business Strategy courses in Masters programme both in regular and Executive courses in India and abroad. Also teach online Courses. Of late have also been engaged in courses on Entrepreneurship, Design Thinking besides Training and Mentoring of students

2. Research Contributions

Research and publication of books (2 self-authored & 9 edited), research papers in international and national journals such as Emerald, Inderscience, Springer, Sage journals (2 B category and 2 C category, ABDC) and 9 in conference proceedings, articles in national business dailies such as The Economic Times, The Financial Express, chapters in books and magazines, Blogs and social media platforms. Have guided Ph. D scholars and have been invited as examiners.

3. Management Development Programmes:

Conduct MDPs for PSUs, PS Banks and Private sector organizations in areas such as general management, leadership, mentoring, CSR, Developing Global Awareness and Diversity-Driven Business, Visioning and Strategy formulation, Creating and sustaining performing culture, Performance oriented development.

4. Faculty Development/Research Workshop and Seminar:

Conduct workshops and mentoring programmes for various management institutions in the country on Accreditation, Outcome based Education (OBE), basis for National and International Accreditation such as AACSB, NBA, NAAC and others. Delivered faculty seminars at *F H Kufstein, Austria; University of New Castle, Australia and University of Tenaga, Kuala Lumpur Malaysia, 2006.*

5. International Exposure: Have widely traveled to the USA, U.K. Europe, South East Asia, Australia and the Middle East and has gained extensive international exposure in teaching, conducting projects and study tours, holding international conferences and institution building. As the member of the core team, was actively involved in setting up of IMT Dubai and its accreditation by the Commission of Academic Accreditation, Ministry of Higher Education, U.A.E..

6. Expert Team Chairman of NBA Accreditation, UGC and Jury of contests organized by NHRDN, UN Global Compact:

Expert member of the NBA for national accreditation, UGC team for approval and recognition of campuses and has been a member in the committees of AICTE, namely, Model Curriculum Committee and

Accreditation Review Committee. Presently at BIMTECH, am the member of the core team of AACSB accreditation and Strategic Management Committee.

5. Organizing of International Conferences; Few conferences of repute organized are, “The Role of Social Media for Organizational Sustainability (ICROSMOS)” ; International Conference on ‘Creating Sustainable Business: Managerial Implications and Challenges’; International Conference on Emerging Marketing Challenges in Changing Global Business Environment” (ICEMAC); International Conference on “Organizations in the New Millennium Challenges & Opportunities” (ICON); International Conference on Challenges of Globalization and Strategies for Competitiveness, (ICCGC); *International Conference on Strategy and Organization* (ICSO 2010); *International Conference on Innovation in Redefining Business Horizon* (IIRB); a two day National Seminar on ‘Agri-Export Zones’ in October 2004.

6. Speaker, Panelist Presenter in Conferences, Seminars, Workshops. Details in detailed CV

7. Talks on TV & Radio: Panelist in TV Talk Shows aired in Delhi NCR related to Current Affairs, Higher Education and others.

8. Successful completion of Workshop on Design Thinking at IIM Bangalore.

& Need & Impact Assessment of CSR Workshop at BIMTECH

9. Academic Administrative roles: Held the position of the Chairman (PGDM Programmes) of all the Five Full-Time PGDM Programmes at IMT Ghaziabad. As Chairman, Admissions for all IMT Campuses (Ghaziabad, Nagpur and Dubai) roles was greatly appreciated, especially, for the reforms brought in ensuring transparency in the process.

Additional Information:

Date of Birth: 3rd October 1968.

Marital Status: Married.