



Orientation Programme

Dr. Rajiv R. Thakur

DIRECTOR'S

MESSAGE

As you unfold the pages of latest issue of VerbaJim, you will find in it a blend of activities and happenings at Jaipuria Institute of Management, Noida over past six months. Contents of VerbaJim are a small reflection of efforts put up by all at Jaipuria, Noida to further uplift the image and branding of the institute in our constant and continued journey to take the institute at par with best B-schools in the country.

Jaipuria, Noida has been able to further enrich its quality standards during this period and it was evident when after a rigorous three days inspection of each facet of institute, National Board of Accreditation (NBA) accorded accreditation to all three programs of Jaipuria, Noida, a hallmark of quality and proof of our adherence to international quality standards in our all endeavors. Various ranking agencies have also upgraded Jaipuria, Noida ranking in B-schools surveys over previous years. It was a small recognition when Jaipuria, Noida Director was included among the top Directors of Indian B-schools.

The institute has invested a lot in enriching teaching learning experience at the campus during last six months. We started live recording and streaming of class lectures using state of the art technology. Student can go through and relive the whole lecture experience at their leisure and pick up missing threads. Very few Bschools in the country have provided such facility to students. This facility has brought further transparency and rigor in our teaching methodology too. Forging new bonds with international universities, institutes and organizations was a key achievement for Jaipuria, Noida during last six months. Our international linkages have further strengthened during the year. His Excellency Professor Sudharshan Seneviratne, High Commissioner for Sri Lanka to India, Mr. Enamul Hoque Chowdhury, Minister (Press and Education), Bangladesh High Commission and H.E. Major General V. Namgyel, Ambassador of Bhutan to India were among key dignitaries who visited Jaipuria, Noida during past six months followed by a series of bi-lateral meetings and visit of Director General of Royal Institute of Management, Bhutan to the campus. Our International Relations Committee (IRC) members were also invited on several occasions by these countries' embassies during this period. We also received number of professors working in best universities and B-schools abroad during this period. Students and faculty exchange program with CPIT, New Zealand was another major

achievement and CPIT students will be visiting Jaipuria, Noida in January 2016 itself under this exchange program.

During past six months, research initiatives at Jaipuria, Noida got a fast momentum and we launched our international journal "Jaipuria International Journal of Management Research", a truly refereed international journal whose advisory board consists of highly reputed academics and corporate professionals from both India and abroad. Its first issue has already been released by now.

Preparation for ICROSMOS 2016, the first international conference of Jaipuria, Noida was another significant activity carried out during last six months. Through this conference promotion, name of Jaipuria, Noida has spread over continents in all major universities and B-schools. We have got tremendous response for the conference and academics from all over the world have sent their papers and nominations for the same. The institute also conducted Faculty Development Program on research methodology.

Like always, Jaipuria, Noida conducted all its major events like Spardha'15 and Udaan'15, Freshers' and Farewell Parties and all academic events including Finance Conclave, Marketing Conclave, HR Conclave, IT Conclave, E-Week on a much improved scale witnessing larger participation from other B-schools and colleges from whole NCR region. Successful organization of Summer Internship Projects (SIP) competition was another grand event during this period. Jaipuria, Noida organized JAMC' 2015, its annual national management convention at its campus in December 2015. This daylong gala event, encouraged by gracious presence of our Vice Chairman, Shri Sreevats Ji witnessed galaxy of corporate Who's Who participating in the event. This will help in developing deeper bonding with leading corporate organizations in coming times benefitting the institute in multiple ways.

The year ended with celebrating Christmas and with hope and determination that Jaipuria, Noida will strive further harder to achieve new goals and reach new peaks in the year 2016. We shall establish new benchmarks for the year 2016 surpassing our own benchmarks for previous year. 'Excellence is a journey and not a destination', we shall adopt this phrase in all our activities and raise excellence bar for all our endeavors.

I wish you all the best for a great year ahead.