

News Magazine of **Jaipuria Institute of Management, Noida**
For Restricted circulation only

VERBA IM

VOLUME 12 | ISSUE-1 (JANUARY-JUNE '15)



ALSO IN THE ISSUE:

E- Summit 2015

Annual Book Fair

Conclaves

International
Collaboration

9th Annual
Convocation





Late Dr. Rajaram Jaipuria, whom destiny has snatched away from all of us on 17 January 2015, had been the Managing Director of Ginni Filaments Ltd., since 1990. Dr. Jaipuria had been associated with the Textile Industry for over 50 years. He served as Managing Director of Swadeshi Cotton Mills Co. Ltd. He served as Chairman of Ginni Filaments Ltd., The Pioneer Limited, Swadeshi Polytex Limited, Swadeshi Mining & Mfg. Co. Ltd. He served as Chairman of Confederation of Indian Textile Industry (CITI). He was a Member of International who's who of professionals of U.S.A. and had represented India at the 50th Session of ILO of Geneva. His interest in education, social welfare and philanthropic activities were phenomenal. Dr. Jaipuria had Doctorate Degree in Economics.

His autobiography "Textile Legend Unravels", a highly acclaimed and appreciated title forwarded by none other Ex-President Late Shr. R. Venkataraman and Lok Sabha Ex-Speaker Shri Bal Ram Jakhar focuses on how politics destroyed an assiduously built industrial empire; how he fought a long but unsuccessful legal battle for getting his textile mills back; and how he eventually succeeded in reinventing life in the same industry in spite of all setbacks.

He had always deep faith in God and Jaipuria Group has established Jaipurias Bhawans in all leading pilgrimage places of India for the benefit of pilgrims.

Jaipuria Institute of Management, Noida pays its tribute to the noble soul.

Obituary

Director's Message



As we are on the cusp of the new session at Jaipuria, Noida campus, it is time to quickly summarize and analyze what has been achieved during the last six months and devise our strategy to achieve new peaks, ensure quality in our delivery mechanisms and boost our processes and infrastructure further so as to take Jaipuria, Noida nearer to our vision to be among the top 25 management institutions in the country.

India is currently going through a fast transition phase from a dormant economy to the most vibrant one. There is immense potential for Indian economy to grow fastest in the world and that would result in employment opportunities for the qualified and skilled youth of the country. We, at Jaipuria, Noida are determined to make use of the opportunity available and educate and train our students and provide them the skill sets that empower them. We prepare them to face market situations and move along. Jaipuria, Noida works towards awakening inner potential of all students as per our stated philosophy of 'You are greater than what you are'. This has resulted continuous improvement in ranking of Jaipuria, Noida across the prime surveys conducted by reputed ranking agencies. Jaipuria, Noida reached 32nd position among top B-schools in the country in recent NHRDN survey, as A++ category institution in Business India ranking of December, 2014 and among top 25 emerging institute of super excellence in GHRDC 2014 ranking.

Jaipuria, Noida has conducted a number of events during the last year including Spardha, Udaan and a National Level Paper Presentation competition themed 'DELHI NCR BEYOND 2021: A VISION' besides a number of competitions organized under subject specific clubs of the institute. Students' teams from universities, institutions and colleges across the country participated in these events. 3 Faculty Development Programs, One Case workshop and 4 conclaves in Marketing, Finance, International Business and Human Resources have been organized by the institute.

Our MDP Centre has conducted 31 MDP programs for PSUs and other private bodies in the financial year 2014-15. It generated over 1 Crore plus revenue through MDPs. Our faculty and staff contributed 12 research papers during this period that were published in highly reputed national and international refereed Journals. Jaipuria, Noida was awarded Runner Up trophy in National Entrepreneurship Network 'NEN' competition for its outstanding work in developing entrepreneurship skills among students. Institute and its students have done significant work in CSR area. Students conducted field visits to

study social and rural entrepreneurship in the district of RaeBareilli. The institute CSR Committee reached out to underprivileged sections of the society by organizing drawing competitions, eye and health care camps for them and distributing warm clothes during winters. Our students participated in various events organized by different institutions including IIM Kozhike and BITS, Pilani and have won number of prizes there. Institute placement records beat all previous records during this period and achieved hundred per cent placement at the campus across different industries. Institute is organizing an International conference, ICROSOMOS 2016 in association with foreign academic partners including universities and international refereed journals.

Institute has installed and started making use of online learning platform 'Moodle' for better interactive learning experience. Institute recognizes and rewards the important work done by faculty in a students' life. Starting this year, the Chairman's Award of Recognition for Faculty was awarded to Dr. Abhijeet Nair based upon feedback received from the students.

Glory of the past achievement, however, is just beginning point for future. It is, hence, very essential to consolidate the achievements and work with more zeal and rigor to take the institute further and reach to our goal of being among top 25 institutions in the country. We need to focus now on developing cases, pursuing more international collaborations, expanding MDP activities, improve upon program delivery and placement quality. Jaipuria, Institute is already NAAC accredited and is in the process of taking NBA accreditation. Institute plans to bring out its own journal very soon.

Jaipuria Institutions collectively condole the sad demise of our founder, Dr. Rajaram Jaipura Ji on 17th January 2015. He was a visionary par excellence. May his soul rest in peace! We pledge to move ahead on the path shown by him.

Dr. Rajiv R. Thakur

