

Curriculum Vitae

Dr. Rajiv R. Thakur

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Brief Profile:

Dr. Rajiv R. Thakur is presently working as Dean Development and Professor in Strategy at BIMTECH, Gr Noida since May 22, 2018. In his previous assignment, Dr. Thakur was Professor in Strategic Management area at IIM Jammu and was designated as Professor-in-Charge (Administration). Prior to this he worked as the Director at Jaipuria Institute of Management, NOIDA (other group campuses at Lucknow, Jaipur, Indore) since March 30, 2013 and was actively engaged in realizing the vision of taking the institution to the club of Top 30 B Schools in the country. In his previous assignment, he was the Director of Jaipuria, Jaipur Campus where he successfully spearheaded the transformation process of the campus. Earlier, he was a Professor in the area of Economic Environment and Strategy at India's leading B-school, Institute of Management Technology (IMTG), Ghaziabad for over 5 years and Director at AKGIM, Ghaziabad for one and half years. He started his academic career with GITAM Institute of Foreign Trade (now, GITAM School of International Business), Visakhapatnam. Prior to joining academics, he worked in the industry for over a decade with country's largest media house, The Times Group, New Delhi. He started his career with The Statesman, New Delhi.

His teaching and research areas are Strategic Management and International Business Strategy. Dr. Thakur has been teaching Strategic Management and International Business Strategy in PGDM and Executive PGDM programmes at IMT Ghaziabad and has taught courses on International Business Strategy at F H Kufstein University, Austria, University of Newcastle, Australia and IMT Dubai. He has guided and also taught research scholars under Ph. D. programme and regularly conducted sessions for MDPs. He had been teaching Online programmes conducted by IMT G at NIIT Imperia and independently at U18, New Delhi.

Dr Thakur has been engaged in publishing in national business dailies such as Financial Express, The Economic Times, Financial Express, Magazines, BLOGs and is actively involved in research and publications having published /presented research papers in international/national journals and international conferences. Dr. Thakur has been holding international conferences and organizing MDPs for senior and middle level executives.

His contributions and performance in teaching, conducting research, MDPs and international conferences continue to be highly appreciated as he has been moving into higher leadership roles and responsibilities. At Jaipuria, his contributions have been exceptionally outstanding in bringing positive changes into the system towards academics, competency development, industry interface, placements, admissions and brand positioning of the Jaipuria brand locally and nationally.

Dr. Thakur has done his Ph.D. from Patna University, Patna, MBA from IIT-Delhi, MA (Economics) from A.N.College, Patna. Earlier, he completed his M.A.(Previous) from Delhi School of Economics, Delhi University (had to discontinue due to personal reasons) and did his B.A.(Hons) from Kirorimal College, Delhi University, Delhi. Dr. Thakur was awarded Junior Research Fellowship by University Grants Commission and has passed the National Eligibility Test for Lectureship. He topped the All India merit list for M Phil programme at JNU, New Delhi, however, did not join, preferring, instead to begin his career with The Times Group, New Delhi.

Dr. Thakur has widely traveled to the USA, U.K. Europe, South East Asia, Australia and the Middle East and has gained extensive international exposure in teaching, conducting projects and study tours, holding international conferences and institution building. As the member of the core team, Dr. Thakur was actively involved in setting up of IMT Dubai and its accreditation by the Commission of Academic Accreditation, Ministry of Higher Education, U.A.E. He was one of the lead members of the accreditation team at IMT Ghaziabad and also led the processes of AIU equivalence.

Dr. Thakur has been an expert member of the NBA, UGC team for approval of campuses and has been a member in the committees of AICTE, namely, Model Curriculum Committee and Accreditation Review Committee. Presently at BIMTECH, he is member of the core team of AACSB accreditation and Strategic Management Committee.

He held the position of the Chairman (PGDM Programmes) of all the Five Full-Time PGDM Programmes at IMT Ghaziabad. Dr. Thakur instilled a greater sense of academic discipline, rigour and quality improvement in all the PGDM programmes. Earlier his role at IMT, Ghaziabad as Chairman, Admissions for all IMT Campuses (Ghaziabad, Nagpur and Dubai) was greatly appreciated, especially, for the reforms he brought in ensuring transparency in the whole process.

Prior to joining academics, Dr. Thakur has worked with the media industry for over 10 years. He worked with the country's leading media conglomerate, The Times Group in Delhi for over 9 years. He held responsibilities in the International Marketing Division, Special Projects Division and several other national and international project assignments. Dr. Thakur started his career with The Statesman Ltd, New Delhi.

He has his own Website www.rajivrthakur.com and writes his blog rajivrthakurworldpress.com

SELECT TESTIMONIALS
JAIPURIA INSTITUTES OF MANAGEMENT

At the time of Exit from Jaipuria Group

BOG Members –

1. Shri Sudhir Jalan

Dear Mr Thakur ,

You have done exemplary work at Jaipuria last 6 years .
I wish you could have continued after talking to Sharad and Shreevats.

Anyway , I wish you all the best .

Sudhir

Sent from my iPad

2. Prof Rajan Saxena

From: Rajan Saxena (Dr.) Vice Chancellor NMIMS [<mailto:Rajan.Saxena@nmims.edu>]

Sent: Saturday, June 03, 2017 4:49 PM

To: r.thakur@jaipuria.ac.in

Cc: Rajan Saxena (Dr.) Vice Chancellor NMIMS; Lizzy Gonsalves; Flora D'Souza

Subject: RE: Hon'ble Members, Board of Governors- Thanking you Sir !

Dear De..Thakur,

I am quite surprised at your letter. I do hope that you had discussions with Mr.Sharad Jaipuria and Mr.Shreevats Jaipuria. They will miss you and your leadership.

My best wishes to you for your future.

Kind regards,

Yours Sincerely,

(RAJAN SAXENA)

3. Mr Salil Bhandari

Dear Dr Thakur,

Thanks for your mail.

It was wonderful associating with you. I am sure all your initiatives in Jim will take the institution forward in its growth towards excellence.

Wish you all the very best in all your future endeavours.

Best wishes

Salil Bhandari

Managing Partner

BGJC & Associates LLP

Raj Tower-1, G-1, Alaknanda Community Centre

Farewell Video Link https://youtu.be/B_CJaCj_ozM

1. On Completion of 5 Years at Jaipuria Institute of Management

Chairman's Message

Congratulations on achieving this MILESTONE

Best wishes,
Sharad Jaipuria
Chairman
Jaipuria Institute of Management
+919811083203
sharad@jaipuria.ac.in

Vice Chairperson's Message

Hearty Congratulations Rajivji! **May your journey with JIM continue till you take self retirement from work. May this journey take you from height to greater heights, from light to greater lights!!**

Regards,
anjali jaipuria
Vice Chairperson:
Integral Education Society
Managing Trustee:
The Mother's Institute of Research
www.school.jaipuria.ac.in
www.navsrijan.org

Vice Chairman's Message

Dear Prof. Thakur,

I congratulate you for completing 5 years at Jaipuria. You have made a great contribution to the organisation in your tenure here, and I hope you will continue to set new benchmarks for yourself and the organisation.

I truly believe that we at Jaipuria Institute of Management are in an enviable position to be amongst the leading management institutions of the country in terms of quality and size of impact. We need to continue to work hard, and improve everyday to remain steadfast on our journey.

Best,
Shreevats Jaipuria
Vice Chairman

2. On Jaipuria Noida Ranked 29th in NHRDN Ranking

Dear Dr. Thakur,

Hearty congratulations to you for the splendid achievement! Reaching the top 30 B-Schools in the country is no mean achievement!

Your sincerity is the key to this achievement. Sincerity or *nishtha* brings to the table - dedication, hard work, team building and leadership skills. I salute your sincerity.

Keep up the momentum and I am sure that your outstanding team work will take the Institute to higher and higher peaks.

Best wishes to the entire JIM team!
anjali

Vice Chairperson:
Integral Education Society
Managing Trustee:
The Mother's Institute of Research
www.school.jaipuria.ac.in
www.navsrijan.org

3. On being Appointed as Director, Jaipuria Institute of Management, Noida.

“From: Shreevats Jaipuria [mailto:shreevats@jaipuria.ac.in]
Sent: Monday, February 25, 2013 3:48 PM
Cc: sharad@jaipuria.ac.in; Pawan Singhal GIL; sohini.patel@jaipuria.ac.in
Subject: Change in Roles

Dear All,

Prof. Rajiv Thakur, will take over as Director, Jaipuria Institute of Management Noida, from 27th March, 2013. **We appreciate his dynamic contribution in his present role as Director, Jaipuria Institute of Management, Jaipur and look forward to further success in his new role at Noida.**

Best,
Shreevats Jaipuria
Vice Chairman
Jaipuria Institute of Management

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Academic Background:

- i. **Ph.D. (Economics)**
Patna University, 2000
- ii. **Master of Business Administration (MBA, Technology Management)**
Indian Institute of Technology, Delhi, 2001(>8.5)
- iii. **MA (Economics)**
A.N. College, Patna, Magadh University, 1994(74%).
- iv. **BA (Hons.) Economics**
Kirorimal College, Delhi University, 1989(59%)

Others

- v. **MA (Economics) Previous**
Delhi School of Economics, Delhi University, 1990

Achievements:

- i. Qualified *National Eligibility Test for Lectureship (NET)*, eligibility for Lectureship conducted by University Grants Commission (UGC), Govt. of India, New Delhi.
- ii. Awarded *Junior Research Fellowship (JRF)* by University Grants Commission, Government of India, New Delhi.
- iii. Topped the merit list of the *All India entrance examination of M Phil programme*, at Jawaharlal Nehru University, New Delhi. *Did not join.*

Academic & Industry Experience: Over 25 Years

- | | |
|--------------------------------|---|
| May 21 2018 – Present | : Dean- Development & Professor, Strategy,
BIMTECH Gr. Noida; Member of the Core Team for AACSB
Accreditation and Strategic Management Committee at
BIMTECH |
| June 30, 2017 – till date | : Professor, Strategic Management Area, IIM Jammu
Professor-in-charge (Admin). |
| March 27, 2013- June 25, 2017: | Director and Professor
Jaipuria Institute of Management, NOIDA, India |

- Sep 29,'11 – March 26, 2013: **Director and Professor**
Jaipuria Institute of Management, Jaipur, India
- May 16, 2010 – Sep 25, 2011: **Director and Professor**
AKGIM (Ajay Kumar Garg Institute of Management), Ghaziabad, India
- May 2005 – May 15, 2010 : **Professor** (*joined as Assistant Professor*)
Institute of Management Technology, Ghaziabad, India
- Year 2008 : **IIM, Kozhikode**
Selected and Offered position of Assistant Professor
(*Did not join due to Father's demise and Family priorities*)
- Sept.2002 to May 2005 : **Associate Professor**
GITAM Institute of Foreign Trade (GIFT), Visakhapatnam
(*In academic collaboration with Indian Institute of Foreign Trade, New Delhi*)
- 1994 till Sep 2002 : Asst. Manager
The Times of India Group (BCCL), New Delhi, India
- 1993 till 1994 : Executive, **The Statesman**, New Delhi, India

Professional Membership

- i. Indian Society for Training and Development, New Delhi
- ii. Global Institute of Flexible Systems Management, New Delhi
- iii. All India Management Association, New Delhi
- iv. National Human Resource Development Network
- v. Strategic Management Forum, India

I. Academic Experience: 16 Years

I.1 Dean Development and Professor Strategy, BIMTECH, Gr. Noida

May 22, 2018 till date

- Teaching Assignments in area of Strategy, International Business Strategy, Design Thinking, Entrepreneurship
- Research and Publications in National Business Publications and International Journals, ADBC ranked, Reports and Magazines
- Management Development Programmes in PSBs
- Member of the Core Team of AACSB Accreditation
- Member of Strategic Management Committee the highest strategic decision making body.
- As Dean Development am responsible for guiding, mentoring the respective Chairpersons and team responsible for Admission, Corporate Relations, International Relations, Alumni Relations, Media and Marketing. Also outlined the Blue Print for the launch of 15 month Full Time Executive PGDM programme and its launch in 2019.

I.2 Professor IIM Jammu since June 30 2017 – May 1st 2017:

- As a faculty in teaching role, assigned the area of Strategic Management
- Professor in Charge- Besides the role of faculty in teaching and research, had been entrusted the role of overall supervision of IIM Jammu, institution building and coordination on new campus project and setting up academic systems and processes. (*IIM Jammu was being mentored by IIM Lucknow with the IIM L Director acting as Mentoring Director for IIM Jammu.*)
- **Visited/ nominated by IIM J for ESCP London for guiding students undergoing 6 week Immersion Programme at ESCP in July 2017.**
- Member of the Board of Governors IIM Jammu and is in direct coordination with Chairman BOG
- Had been in the faculty selection board of institutions like IIM Trichy and others.

I.3 Leadership Role as Director of Institutes: 6.5 Years

Jaipuria Institute of Management, Noida

As the Director of the institute was actively engaged in successfully realizing the Vision of the institute to take it forward amongst the Top 30 B schools in the country. In short span of 4 years the institute which is just 10 years old surpassed its founder campus Lucknow (22 year old) in every respect leveraging every effort and resources towards academic excellence and an effective partnering with the industry and society at large.

(Case study published in book Quality, Accreditation and Ranking, Edited by H. Chaturvedi. And released by Vice President of India on Feb 14, 2019)

Few of the Significant Achievements are:

Accreditation and Rankings:

- **NIRF RANKING: Jaipuria, Noida ranked 41st in 2017 and 26th in 2016 position in All India Ranking of 50 Institutes**, by Ministry of Human Resource Development (MHRD), Government of India.
- NBA Accreditation for all Three Programmes- PGDM, PGDM-M, PGDM-SM
- NAAC Accreditation, Second Cycle. 'A' Grade
- AIU Equivalence for all Three Programmes- PGDM, PGDM-M, PGDM-SM
- **Initiative towards International Accreditation e.g. AACSB, SAQS.**
- **NHRDN Ranking**: 32nd and 29th Ranking in Two consecutive years of 2015 & 2016.
- With Other Leading Rankings, Jaipuria, Noida has been ranked amongst the leading institutes

Academic Excellence:

- Emphasis on augmenting the overall academic performance of the institute by ensuring higher engagement of students (through classes, tutorials, mentoring sessions, IDP, training programmes etc.), faculty quality, highly enriching research environment, training & mentoring and others.

- The approach of student centric learning with faculty facilitation creates an atmosphere where class room teaching intermingles with learning by doing, experiential pedagogy couples with initiative and innovation sharing by practicing managers in class rooms. There is a focus on live projects and research with industry and participation in events, conferences etc.
- Frequent faculty/committee/interdepartmental discussions to ensure effective implementation of various issues pertaining to student life.
- Improvements benchmarked by regularly taking students' feedback and interaction.

Curriculum Review

- Elaborate in-depth review of Curriculum on a yearly basis after deliberations with Industry and academia.
- Experiential learning based courses-Major revamp of Marketing Management Courses ensuring Experiential Project Based Learning. Courses designed to bridge the gap identified by the industry.
- Introduction of General awareness course to enhance current affairs knowledge of students as well as a course on Training and Development to bring in more acceptability by the industry.

Research by Faculty

- During the period there has been a **steep rise in the numbers and quality of research papers/cases** published in both International and National journals by faculty members through constant motivation and encouragement. Papers were published by the faculty members in national and international referred Journals like Emerald, European Journal of Cross-Cultural Competence and Management, International Journal of Management Development, Journal of Organization and Behaviour, International Journal of Indian Culture and Business Management, International Journal of Information Technology and Management, Decision (IIMC) and more. In the past year itself almost 12 case studies were registered with UK Case Study Centre by faculty members.

Research Journal

- Jaipuria, Noida launched its first refereed journal **“Jaipuria International Journal of Management Research” (JIJMR)** with a highly acclaimed Editorial/Advisory Board.

Ph D Programme

Started in association with MLSU Udaipur. 14 scholars registered and 5 already earned degree.

Centre of MDP & Consultancy

- **Established first time in the year 2013 with a Dean (MDP&C) heading the centre.**
- MDPs conducted since inception of the Centre:
 - 28 MDPs in 2015-16 at revenue- Rs. 78 Lacs
 - 28 MDPs in 2014-15 at revenue-Rs. 79 Lacs
 - 46 MDPs in 2013-14 at revenue of Rs. 68 Lacs

International Relations

- Over 12 MoUs signed and renewed during past three years for all Jaipuria Institutes.
- Ensured Annual Faculty and student exchange programmes in the campus besides collaborations in holding International conferences and exchange of delegates.

International Conferences

- INTERNATIONAL CONFERENCE 2017: *“International Conference on Management Practices for the New Economy (ICMAPRANE)” organized on February 11th-12th, 201, in association with International associates Satakunta University of Applied Sciences (SAMK), Finland, Eastern Mennonite University, USA, School of Business and Law, University of East London, UK and Christchurch Polytechnic Institute of Technology (CPIT), New Zealand.*
- INTERNATIONAL CONFERENCE 2016: *“The Role of Social Media for Organizational Sustainability (ICROSMOS)” in association with International associates Satakunta University of Applied Sciences (SAMK), Finland, Eastern Mennonite University, USA, School of Business and Law, University of East London, UK and Christchurch Polytechnic Institute of Technology (CPIT), New Zealand. Was successfully conducted on February 12th- 13th, 2016.*

Alumni

- Alumni Association and its contributions in multifarious ways were rejuvenated during the period.
- Best Alumnus award was instituted
- Award by Alumni Association was instituted for Passing out Student with overall excellence.

Admissions

- Intake increased to 300 students with student mix from states of Delhi, NCR, U.P. West Bengal, Punjab, Uttarakhand, Bihar, Haryana, Chattisgarh, Assam, Himachal Pradesh, Rajasthan, Jharkand, Maharastra and Andhra Pradesh. A significant improvement in profile of students around their educational background, scores in CAT, MAT, CMAT entrance tests was registered.

Placements

- During the period, ensured 100% placements with more than 150 companies visiting campus for recruitment. Round the year training has resulted into better placements and conversions.

Role in Policy Making

- Instrumental in framing and implementation of overall academic and administration policies & guidelines for the Noida campus as well as for all campuses.

- **Representing Jaipuria Group in matters related to MHRD, AICTE, AIU, NBA, NAAC etc.**

Jaipuria Institute of Management, Jaipur

Spearheaded a much challenging task of transformation of the institute having a larger potential than its prevailing status in 2011. Drawing upon the established credentials of its other sister campuses at Lucknow and Noida, aim was to establish Jaipur Campus as a leading B school in the region of Rajasthan and adjoining states.

- A visible change was being noticed in the campus around academics, industry and social interface bringing in a positive transformation in the students, faculty and staff.
- Initiatives in establishing academic rigor and excellence, enhancing students' experience in teaching and learning and competence building by adopting principles of best practices, other major initiatives in connecting with the industry and society were contributing to the long term objectives of the campus.
- One of the earlier recognition which the Institute received of the efforts made was the Business Today-Nielsen 2012 Ranking where Jaipuria, Jaipur was the only B-school from Rajasthan to be ranked amongst the Top 50 B-Schools of India. Moreover, Confidence amongst student's community enhanced significantly resulting into Full Intake admissions of 90 students as against previous years of 26 and 39 respectively in 2011, 2010.
- Successful Completion of AIU Accreditation process of PGDM programme

Co-Creating Students' Experience

- A student centric approach driven by faculty and students themselves helped in co-creating experience in teaching-learning process, co-curricular and recreational process on campus, their interface with the industry and other sections of the society. This helped to create an environment where students are self-motivated to engage themselves into meaningful roles as per their interest and also systematically plan their actions as per their career plans and liking.

Academics

- Programme Design, Curriculum Design and Course Development initiated by newly constituted Academic Advisory Council, Internal Academic Council and Jaipuria Area Academic Council.
- Curriculum Design Policy, Course Design Policy, Assessment and Evaluation Policy, Research and Case Policy, Students' Handbook and other policy documents documented.
- Foremost focus on academic discipline, pedagogy towards practice oriented learning, research orientation of faculty and students
- Hiring of faculty with proven track records and emphasis on Experts for visiting and guest lecture assigned.
- Focus on soft skills, personality development, value and ethics and a closer understanding of the social context through civil society organizations
- As the Chairperson, Jaipuria Academic Council, Strategy and General Management played a crucial role in laying the foundation of the area and drawing a long term Vision and plan for the development of the area.

- Mentoring Clinic with a purpose to develop a close and fruitful mentor-mentee relationship and practices for learning and teaching besides classroom hours.
- Major initiatives in building the state of the art academic infrastructure including digital boards, smart TVs, IT aids, faculty rooms, Library software and resources and other requisites to enhance the students' experience on campus.
- Robust academic administration and establishment of Systems and Processes, Online system.

New Programme Initiatives

- Establishment of Centers, such as, Centre for Entrepreneurship and Skill Development , (AICTE funded Rs 4 lacs for the Centre); Sadbhaav, Centre for Spirituality and Human Values for inculcating in students, relevance of spirituality and values in professional and day to day life; Parivartan-CSR Initiatives encouraging students' social engagement.
- Business Thought Leadership Series, a platform for deliberations on contemporary topics by the leaders and citizens of eminence from various walks of life

Research

- Research Proposals and Projects with Bodies like AICTE, RIICO, RUIDP, Tourism dept., Govt. of Rajasthan, CII Jaipur chapter etc.
- Monthly Faculty Seminars, Encouragement to participate in Conferences for paper presentation, Grants and awards for publications, Workshops on Research development and paper writing, Case writing conducted.
- Launch of National Journal, Foresight and a totally revamped launch of Newsletter, Insight.
- Initiatives taken for involving students with faculty members in research work focusing on SMEs, Industrial clusters, social sector in the vicinity.

Management Development Programmes

- Focus on continuous executive education for bringing in more industry relevance in the institute & building faculty competence on real industry situations.
- Platform for conducting MDPs in area of Finance, HR, Marketing, both Open and In-Company conducted by faculty members and experts from outside in the concerned areas. Few of the MDPs conducted were CRM, Effective Sales Management, Understanding Global Business Environment for Effective Decision Making with participants from Banking, Insurance, FMCG, Media, Govt. and semi Govt. bodies.
- Success of Open Programmes with good feedback helped in getting In Company programmes from Allahabad Bank for POs, Amul Dairy and others. Helped develop closer interaction with the industry.
- Students took initiative under their Industry Interaction Weeks. Programmes on Entrepreneurship and CSR launched for the lesser skilled youth.
- FDPs on Research and Analytical tools and Soft wares, teaching methods, contemporary teaching practices, developing research proposal & writing research paper.

International /National Conferences, Workshops, Seminars

- International Conference on Sustainable Business ICSBMC 2012 held on December 7-9, 2012 in association with Eastern Mennonite University, USA, University of Applied Sciences, Finland; University of Illinois, USA and National Entrepreneurship Network (NEN,)India, Global Institute of Flexible Systems

Management, India. Over 200 delegates participated from across the world and India and over 75 papers were presented besides three plenary sessions. Luminaries from IIMs, IITs, Experts and Delegates from Corporate and Government participated. An Edited Volume was published which included select papers.

- National Conference on Media and Communication was held on Feb 8-9, 2013 and was attended by a galaxy of audience from media, corporates, academia and govt. Over 30 Research papers were presented on the occasion besides Two technical sessions addressed by experts on media.
- Initiatives like National Conference on MSME conducted on March 23-24, 2012, Workshop on Floss (Open Software) for Librarians, Thought Leadership series have been of immense value and success.

Clubs, Cultural and Sports Initiatives

- Could instill the importance of club activities, cultural and sports activities on campus which has been appreciated by all the stake holders including students who until sometime found the environment of low engagement. Activities of more than a Dozen clubs were found conducive for building capabilities in students and were also found congenial and healthy means of entertainment while staying on campus.

Alumni

- Alumni association made live, ensuring participation of the alumni. The office bearers ensured that the strengths of each of the alumnus are leveraged for the benefit of Jaipuria family and the brand.

International Relations

- Initiatives have been taken first time in making active all the association of Jaipuria, with partner institutes in the USA, Europe, Thailand and others.
- Formalized association with University of New Castle, Australia for all Jaipuria Campuses in areas of Student exchange, Faculty exchange, Holding of International Conference and joint research.

Industry and Corporate Relations

- Driven by faculty and staff, close interface developed for MDPs, training programmes, short term projects, internships, joint research and consultancy.
- MDP & Consultancy Division, Corporate Relations Division, Research and Publication Division, Media and Publicity Division, Alumni Association established and their initiatives helped in establishing closer association with corporate, govt. bodies, trade chambers, associations, academic institutions, media and others in order to facilitate closer industry – institute partnerships.

Placements and Training

- Training and Development initiatives focussed on preparing students on subject knowledge, behavioral skills, confidence, communication resulting in an unprecedented outcome of higher placement conversions and higher salary packages. Initiatives were very well supported by integrated placements team.

Admissions

- Admissions for the year 2012 was a key challenge as intake for last two batches were abysmally low and the institute could not attract even half of the approved intake.

- A related critical challenge was of poor brand visibility in the state of Rajasthan including Jaipur city and outside the state. Institute somehow lacked credibility in terms of value addition and placements it provided besides the overall campus experiences.
- A major turnaround strategy was exercised to rebuild the strong brand of Jaipuria and also correct the misplaced perception of Jaipur Campus.
- Both internally and externally, Admissions, Marketing and Brand building activities were revamped, processes streamlined and manpower trained and groomed which has facilitated more than the expected results.
- Full intake of 90 students could be completed, so much so that many candidates had to be refused.

Innovative Branding and Publicity Initiatives

- Strategy was to develop a direct contact as far as possible with the students, parents, teachers, mentors and all other influencers such as tutorial classes, coaching institutes, consultants etc.
- Under the banner of Jagriti, Anubhuti, Abhyudaya, Quiz competitions, management games, paper presentation, Debate were conducted in various colleges and universities drawing a large response from the students. National Sports meet was a great success.
- The admissions team established strong association with consultants, coaching institutes like CL, IMS, TIME etc.
- Merit scholarships introduced to attract quality students and helped the meritorious students prefer Jaipuria, Jaipur.

Faculty & Staff Development and HR policies

- Faculty being the most important resource in a B school, the newly developed HR Policy provided many benefits to attract and retain the best talent and provide them the most suitable environment for teaching, research and other academic endeavors.
- Freedom and flexibility to attend research conferences, write and present papers, ideal teaching load and openness helped the faculty pool to develop itself in an optimal manner.
- Training on Communication, IT Skills, Behavioral skills and other need based modules and software developed contemporary expertise.

Accreditations, Approvals and Rankings

- AIU Accreditation process successfully completed.
- Initiatives around various facets of the institute helped improve the National Ranking of the institute in which it has been participating such as Business Today, CSR-GHRDC, Indian Management and others.

CSR initiatives

- Jaipuria Jaipur awarded Community Leadership Award for its extraordinary contribution in education, training and various capacity building initiatives during 2012-13 by Institute of Leadership Development, an unit of IFCI, India on Feb 23, 2013
- Community engagement initiatives in area of teaching, organizing co-curricular activities for not so privileged children in adjoining villages and panchayats.
- Study on identifying problem areas and Capacity building initiatives for small scale industries in the neighborhood such as pottery, Sanganeri prints, farming, water resources etc.
- Proposal for institution of State level CSR awards for industries practicing in Corporate Social Responsibility activities as a part of their organizational mission.

Governance and Campus Management

- A serious attempt was made to make all decisions, activities transparent, collective and systems driven. Help from auditors were sought to establish the best practices in each functional area and the transformation was made from a 'Systems Absent Regime' to a 'Systems Driven Regime'.
- Accountability, Discipline and above all desired motivation levels to own up the responsibilities were generated amongst faculty and staff and this paid off with fruitful results.

AKGIM Ghaziabad (May 16, 2010 – Sep 25, 2011):

In a very short span, attempt was to make positive changes at AKGIM Ghaziabad (Ajay Kumar Garg Institute of Management) by taking successful initiatives important for any promising B school in international and national context, such as Academics, New Programme Initiatives, Research, Management Development Programmes, International Conferences, International Relations, Industry and Corporate Relations, Admissions, Placements, Innovative Branding and Publicity Initiatives, and Accreditations and Approvals, Rankings, Faculty Recruitments and HR policies, Team Building, One of the unique CSR initiatives, Cultural And Sports initiative, Robust Academic administration and establishment of Systems and Processes.

AKGIM Ghaziabad, is a B school offering AICTE approved PGDM programme brought up by IIME Society, the founder of *Ajay Kumar Garg Engineering College, the No. 1 college under UPTEC, having received Excellence award by UPTEC for two consecutive years 2009 and 2010.*

Key Initiatives

- Initiated Entrepreneurship Programme in association with NISEBUD and Go Green Programme in association with PCRA
- Designing a comprehensive Faculty work load plan which included teaching, research, conducting of executive development programmes. Research identified as one of the foremost priority areas for which ample support were extended and policies designed to motivate and reward for good research work.
- Focus on continuous executive education for bringing in more industry relevance in the institute
- Platform for conducting MDPs in area of finance, HR, Marketing, both open and in house companies, supported by the best of MDP infrastructure.
- ICCGC 2011 (International Conference on challenges of Globalization and Building Competencies) organized in association with NISEBUD was highly successful with over 164 papers presented and participants from various countries. Papers published in two volumes by Macmillan India Ltd. Papers received from IITs, IIMs and many other leading institutes besides international participations from Asia Pacific Countries, Middle East, North America, Japan, New Zealand and South East countries
- TWO more conferences in the area of HR and Marketing concluded with great success in association with ISTD & other institutes.
- **Placements:** More than 2 dozen companies looked at AKGIM students for final placement from a Zero company situation.
- **Admissions:** For the year 2010-12, 60 plus admissions were ensured in 3 months time, up from a figure of 36 students in the year 2009-11.

- For 2011-13, a strong network was established and many innovative initiatives were taken to promote the AKGIM brand, its philosophy and Vision of 'Excelling with a difference'
- **Brand Building:** Under Management Czar umbrella, Competitions on Quiz, Management Games, Paper presentation, Debate were conducted in various colleges and universities drawing a large response from the students
- National Merit scholarship 2011 a CSR initiative was started as one of the innovations of its kind never initiated for admissions in other than AKGIM institutions.
- Accreditation by CRISIL for academic excellence.
- Could instill the importance of cultural and sports activities on campus which has been appreciated by all the stake holders including students who until sometime found the environment very low and conducive for building capabilities through these activities.
- SPIC MACAY besides performances came forward to establish the Ghaziabad chapter nodal point at AKGIM
- Under Student Activity Forum(SAF) various committees were constituted where student members took all the initiatives
- Developed a systems and process driven institution for effective running of the institute.

Details of Academic Pursuits and Achievements:

1. Teaching Contributions

Strategic Management and International Business Strategy in PGDM, Executive PGDM courses in India and abroad.

Also delivered courses for Online Programmes at IMT Ghaziabad in association with NIIT Imperia.

2. Research Contributions

Actively involved in research and publication of books, research papers in international and national journals, presenting papers in international and national conferences and Ph.D. supervision.

Ph.D. Supervision

- Topic: Study on Work Life Balance & Employee Engagement in IT/ITES Sector
Name of Scholar: Mr. Toyaz Shekhar
Year of registration: 2014 **Year of Award of Degree: 2017**
University: MLSU, Udaipur
- Topic: Influence of Cross-Cultural and Temporal Factors on Performance of Globally Distributed Teams of IT Services
Name of Scholar: Mr. Sudhir Saxena
Year of registration: 2014
University: MLSU, Udaipur

Ph.D. Examiner

Invited member of the Board of Examiners at IMI New Delhi, Periyar University, Salem, Tamil Nadu, India and Patna University, Patna.

3. Books:

Authored **Mission MBA, 2017**, Prabhat Prakashan, New Delhi.
(Foreword by Padmshri Dr Pritam Singh, Former Director IIM L, MDI and DG IMI)
Authored **MBA-Meri Manzil, 2016**, Prabhat Prakashan, New Delhi.
(Foreword by Late Dr Ajit Prasad, Former Director IIM L)

4. Research Papers Published

International and Other Select Publications

- i. Rajiv R Thakur and Vinita Srivastava, "Assessing Job Satisfaction Parameters for Enhancing Performance: A Study on Knowledge Workers" has been accepted for publication in **Journal of Advanced Research in HR and Organizational Management** (ISSN: 2454-3268) and will be published in Volume 6, Issue 1 – 2019.
- ii. Indian Management Education, Resurrection on the Global Map, **Financial Express, New Delhi**, Jan 21, 2019. (<http://epaper.financialexpress.com/1990456/Delhi/January-21,-2019#page/14/2>)
- iii. New Institutions of Importance, A Doubtful Beginning in the pursuit of Global Excellence, **Financial Express**, July 23, 2018
(<https://www.financialexpress.com/education-2/new-institutions-of-importance-a-doubtful-beginning-in-the-pursuit-of-global-excellence/1254176/>)
- iv. Anup Kumar and Thakur R R, paper titled "Objectivity in Performance Ranking of Higher Education Institutions using Dynamic Data Envelopment Analysis" has been published in **International Journal of Productivity and Performance Management**, Emerald Publishing; 'B Category' journal under ABDC ranking, Jan 2019.

Abstract / Purpose – There has been a persistent debate on measures of efficiency and ranking procedures of higher education institutions (HEIs). Deriving absolute efficiency measures and their ranking provide a critical input for the society to choose the appropriate educational institute. This paper evaluates the relative performance of institutions in management education in different locations in India and proposes a holistic efficiency measurement which can be applied to higher education institutions in general.

- v. Rajiv R Thakur & Deepak Singh, "Excellence in Management Education Through Right Value Creation: A Case Study of Jaipuria Institute of Management, Noida", published in Edited Book "Quality Assurance, Accreditation & Ranking – A Silent Revolution Waiting In Wings of Indian Higher Education", Editor H. Chaturvedi by Bloomsbury, New Delhi, India, (ISBN:978-93-88630-96-2), February 2019
- vi. Rajiv R Thakur and Ankit Mishra, 'Higher education and Human Development: A study from India' published in 'The Discussant' Journal of CRD&J, New Delhi on 9th February 2019.

- vii. Rajiv R Thakur and Anup Kumar, '**Brand Building and Reputation Management in Indian Higher Education**', published in book released by AICTE Chairman, Dr Sahastra budhe during **National Conference on "Indian Higher Education: Challenges of Quality & Brand Building"** organized by EPSI on Sep 30, 2018 in Kolkata and Nov 24 at Bangalore
- viii. Rajiv R Thakur & Shalini Srivastava, "From Resistance to Readiness: Role of Mediating Variables", published in **Journal of Organizational Change Management, Emerald Publications (B Category Journal as per ABDC Ranking)**, December 2017
- ix. Deepika Jindal, Chandan Jee, Rajiv R. Thakur , "Nissan: Go-Global Strategy", **Business Strategy Series**, Vol. 12, Issue:4, pp.195-201, Emerald Publishing, 2011
- x. Kamna Malik & Rajiv R. Thakur, Creating Value through IT-Emerging Patterns in Brick-and-Mortar B-Schools, **International Journal of Innovation in Education**, Vol 1, No.2, pp.148-172, 2010
- xi. Rajiv R. Thakur and B. S. Sahay, Value Creation in Indian Business Schools in The Changing Environment: A Theoretical Perspective, **International Journal of Business and Emerging Markets**, Vol. 2, No 2, pp 113-130, U.K, October 2009.
- xii. Rajiv R. Thakur and B. S. Sahay, Making Indian Management Education Globally Competitive, Published in **Journal of Business and Behavioral Sciences, American Society of Business and Behavioural Sciences**, San Diego, USA, Vol. 19, No 1, 2009
- xiii. Rajiv R. Thakur and B.S. Sahay, **Excellence in India B Schools, The Economic Times, Edit Page**, Jan 19, 2008
- xiv. Rajiv R. Thakur and B. S. Sahay, Excellence in Indian Business Schools through Accreditation, **Journal of Global Flexible Systems Management**, Volume 8, No 4, pp 9-16, 2007.
- xv. Rajiv R. Thakur, The Changing Global Agri-Trade Regime and Indian Agri-exports, **Global Business Review**, pp 1-14, Vol. 6, No. 1, Sage, Jan-June 2005.
- xvi. Rajiv R Thakur, Case, **The Times of India** - Samay Samaj Safalta, Corporate Social Responsibility, Concept and Cases, pp 163-185, Excel Books, 2005.

National and Others

- xvii. Rajiv R Thakur, " Pradhan Mantri Jan Dhan Yojana (PMJDY)-A Study of its Role in Financial Inclusion and Sustainable Development", Jaipuria International Journal of Management Research (JIJMR), 1(1), 16-23, December 2016.
- xviii. Rajiv R Thakur & Jitender Sharma, "Opportunities and Challenges for Indian SMEs to Up-scale their Businesses and Attain Sustainable Growth post 'Make in India' Mission" Conference proceedings of International Conference held at Poornima School of Management and Poornima University, Jaipur, 19-20th Feb'16
- xix. Rajiv R Thakur & Jitender Sharma, "Growth and development of manufacturing sector in India under 'Make in India' Mission – A case study of making and implementing

right policies” **International Journal Advances in Economics and Business Management** (AEBM), ISSN: 2394-1545., Vol 2, Number 4, April-June 2015.

- xx. Rajiv R Thakur & Jitender Sharma, Role of Make in India “Mission for Poverty Alleviation and Sustainable Development”, International Conference on Business Economics and Management (ICBEM’15),
<http://dx.doi.org/10.15242/ICEHM.ED0415034>, April 2015.
- xxi. Rajiv R Thakur & Jitender Sharma, “Capacity Building In Human Capital For Sustainable Development - A Case Study of Delhi City” The Discussant, Volume 3 Issue 1, January- March 2015 (ISSN: 2250-3412).
- xxii. Rajiv R Thakur, “Responsible Business and Green Economy: A Study on Indian Business Initiatives”, Creating A Sustainable Business, Managerial Implications and Challenges, pp3-9, Bloomsbury Publishing India, 2012
- xxiii. Rajiv R. Thakur, Indian Agri Exports – Prospects and Challenges, Global Vistas, World Trade Trends & Developments, GIFT , Vol.(3) 3, Oct- Dec 2004.
- xxiv. Rajiv R. Thakur, Patna Daily.com- 'What More?' Can Make A Different Bihar - , Dec. 19, 2007
- xxv. Rajiv R. Thakur, Building Enterprise in Bihar Around Markets
<http://www.bihartimes.com/newsbihar/2008/Aug/newsbihar02>, Aug 6, 2008

Conference Proceedings

- xxvi. Shailesh Kumar and Rajiv R Thakur, Strategic Approach in Redefining Service Desk Management: A Case Study of ICICI Prudential, Innovation in Management Practices, pp267-272, Mcmillan India, 2008.
- xxvii. Vijayendra Singh and Rajiv R Thakur, Understanding the Unfolding of Present Oil Scenario to Plan for a Better Future, Innovation in Management Practices, pp151-161, Mcmillan India, 2008.
- xxviii. Rajiv R Thakur, Redefining Supply Chain for Global Competitive Advantage in Indian Agriculture Sector, Supply Chain Management for Competitiveness, pp 86-97, Macmillan India, Delhi; 2008,
- xxix. Ankur Jain and Thakur, Rajiv, R. “ Promoting Higher Education in Emerging Economies, A Framework in Indian Context”, Innovation in Management Practices, pp 307-315, Mcmillan India, 2008.
- xxx. Piyush Ranade and Rajiv R Thakur, Improving Logistics Performances through Benchmarking for Achieving Global Excellence, Supply Chain Management For Competitiveness, pp 398-405, Macmillan India, 2008.
- xxxi. Gaurav Kumar Anand and Rajiv R Thakur, Redesigning Business for Global Excellence: A Case Study on Hridai N Sugam, Business and Competitive Dynamics; pp 355-367, Macmillan India, 2008.
- xxxii. Rajiv R Thakur, Study Material of Strategic Management course and Advance Strategic Management course of Indira Gandhi National Open University, Dept of Management Studies, 2005.
- xxxiii. Rajiv R Thakur, Case on Godrej Storage Solutions, Cases in Management pp 233-242, Allied Publishers, India, 2005.

5. Books Reviewed

- i. Redefining Global Strategy: Crossing Borders in a World Where Differences Still Matter, 1st Edition, 2007; Pankaj Ghemawat; Harvard Business School Press; pp 257; US\$29.95; ISBN-13: 978-1-59139-866-0; Paradigm, Vol. XII No.1, pp 106-08, Jan-June, 2008.

6. Faculty Development/Research Workshop and Seminar:

- Workshops and Mentoring various management institutions in the country on Accreditation, Outcome based Education (OBE), basis for National and International Accreditation such as AACSB, NBA, NAAC and others
- Delivered faculty seminars at *F H Kufstein, Austria; University of New Castle, Australia and University of Tenaga, Kuala Lumpur Malaysia, 2006.*
- Successfully completed FDP on 'Design Thinking' at IIM Bangalore

7. Talks on TV & Radio:

- Panelist in TV Talk Shows aired in Delhi NCR related to Current Affairs, Higher Education and others
- National level AIR talks on Indraprastha channel under Udyog patrika programme. The talks were aired on AIR 366.4/366.3 MHZ.

8. Research Grants:

Arranged research grants for International conference, IIRB 2008 from University of New Castle, Australia. And a commitment for conducting a joint research on the Comparative Study of industries in India, China and Australia.

9. Edited Books

- i. Social Media and Organizational Sustainability
Rajiv R. Thakur, Shalini Srivastava, Jitender Sharma
(ISBN: 978-93-85936-04-3)
Bloomsbury Publishing India, 2016
- ii. Creating A Sustainable Business, Managerial Implications and Challenges
Rajiv R Thakur, Prerna Jain, Lokesh Vijayvargy
ISBN 978-93-82563-51-8
Bloomsbury Publishing India, 2012
- iii. Entrepreneurship and SMEs, Building Competencies
Rajiv R Thakur, Satish Thukral, Neeta Sahu and Vinod Gupta
ISBN 9780230332324
Macmillan Publishing India, 2011
- iv. Challenges of Globalization, Strategies for Competitiveness
Rajiv R Thakur, Satish Thukral, Neeta Sahu and Vinod Gupta
ISBN 02303323215
Macmillan Publishing India, 2011

- v. How of Strategy
Rajiv Ranjan Thakur and Sanjay Kumar Singh
ISBN 0230330622
Mcmillan India, 2010
- vi. Strategy and Organization (Ed.)
Rajiv Ranjan Thakur and Sanjay Kumar Singh
ISBN 0230330614
Mcmillan India, 2010
- vii. Innovation in Management Practices (Ed.)
Rajiv Ranjan Thakur, Jayanthi Ranjan and Stephen Nicholas
ISBN 023-0630716-7
Mcmillan India, 2008
- viii. Redefining Business Horizons (Ed.)
B.S. Sahay, Rajiv Ranjan Thakur, Jayanthi Ranjan and Stephen Nicholas
ISBN 023-0630715-9
Mcmillan India, 2008
- ix. Innovation in CT (Ed.)
Jayanthi Ranjan, Rajiv Ranjan Thakur and Stephen Nicholas
ISBN 023-0630714-0
Mcmillan India, 2008

10. Management Development Programmes:

Active in conducting MDPs for PSUs, PS Banks and Private sector organizations in all possible areas which includes HR, Marketing, Finance, Strategic Leadership, CSR, Corporate Governance and more. Few of the Training programme highlights are

Current

List of Achievements in recent Past:

Company	Training Programme	Feedback
Oriental Bank of Commerce	Mentoring the Mentors for Chief Managers, SR Mangers	9.5/10
NTPC	Strategic Management in Role Transition	9.6/10
NTPC	Developing Global Awareness and Diversity-	9.57/10
NTPC	Risk Taking Competencies	9.87/10
NTPC	Risk Management	10.00/10
NHPC	Creating and sustaining performing culture, Performance oriented development	9.47/10
FDP	Outcome Based Education	9.5/10

Past

- **E Learning programme at NIIT Imperia**, One Year General Management Programme for Executives, IMT Ghaziabad and NIIT Imperia

- **Advance Management Programmes for Generals, Major Generals of Indian Army, and ONGC and other PSU middle and senior executives.**
- **Competitiveness and Global Leadership for Sr. Executives.**

11. International/National Conferences Organized:

- INTERNATIONAL CONFERENCE 2016: “The Role of Social Media for Organizational Sustainability (ICROSMOS)” in association with our International associates Satakunta University of Applied Sciences (SAMK), Finland, Eastern Mennonite University, USA, School of Business and Law, University of East London, UK and Christchurch Polytechnic Institute of Technology (CPIT), New Zealand was successfully conducted on February 12th-13th, 2016 at Jaipuria Institute of Management, Noida.
- INTERNATIONAL CONFERENCE 2017: “International Conference on Management Practices for the New Economy (ICMAPRANE)” is scheduled on February 10-11, 2017.
- International Conference on ‘Creating Sustainable Business: Managerial Implications and Challenges’ at Jaipuria, Jaipur scheduled on December, 7-9 2012 in association with Eastern Mennonite University, USA, University of Applied Sciences, Finland; University of Illinois, USA and National Entrepreneurship Network (NEN,) India, Global Institute of Flexible Systems Management, India <http://www.icsbmc12.jaipuria.ac.in/>
- Conceptualized and Operationalized International Conference on Emerging Marketing Challenges in Changing Global Business Environment” ICEMAC -2011 and International Conference on “Organizations in the New Millennium Challenges & Opportunities” (ICON 2011) which were successfully organized at AKGIM.
- Conference Patron, International Conference on Challenges of Globalization and Strategies for Competitiveness, ICCGC 2011, jointly organized with NISEBUD, A Govt of India Institution, scheduled on January 14-15, 2011
- Conference Co-Chair, International Conference on Strategy and Organization (ICSO 2010)* jointly organized with NHRD, India, at IMT, Ghaziabad during 14-15, May, 2010.
- Conference Co-Chair, International Conference on Innovation in Redefining Business Horizon (IIRB 2008)* jointly organized with University of New Castle Australia, Euromed Marseille Ecole de Management Domaine France and Association of Indian Management Schools (AIMS), India, at IMT, Ghaziabad during 18-19 December, 2008.
- As the Programme Director, conducted a two day National Seminar on ‘Agri-Export Zones’ at GITAM University, Visakhapatnam during 28-29 October, 2004.

The programme, supported by APEDA and NHB was very successful and a large no. participants from all across the country attended the programme including the chief guest, Chairman APEDA.
- Organized a Ten day National Workshop on ‘Developing Global Mindset’ organized by GIFT in association with Vizag Steel Plant for senior executives of Vizag steel plant and other private and public sector units, Nov-Dec 2004.
- Organized a one day workshop for senior officials of East Coast Railways ,Visakhapatnam, April 3, 2005.

12. Conferences / Programmes Attended:

- i. Presented before national and international audience the "5E9D NET+GEN" A suggestive model on Women Empowerment and Child Health in the Networking Event & Workshop Exploring Link between Female Empowerment and Child Health organized by University of Nottingham, UK & A N Sinha Institute of Social Studies, Patna March 18, 2019
- ii. Distinguished Jury member for "2nd Best Innovative Practices Award on 'Women at Workplace'" organized by UN Global Compact at Amity University Noida
- iii. Invited in National Energy HR summit titled "Meeting HR challenges in energy sector" held on 14 th – 15 th February 2019, at Le Meridien, New Delhi.
- iv. Invited in a session titled "India's Decade of destination: why the rise of India is inevitable" with Dr. Jagdish N Seth on his 80th Birthday celebration at IIC, New Delhi held on 12th January 2018 organized by BIMTECH and IILM university.
- v. Invited in EPSI National conference as participant titled "Positioning India on the Global Education Map: Strategies and Road Map" in New Delhi on 14 th December, 2018.
- vi. Presented a case study on the title "Capacity Building in Human Capital for Sustainable Development: A case study of Delhi City" at a National Conference on Biodiversity and Climate Change: City and the Environment organized by Maharaja Agrasen College, University of Delhi on March 2-3, 2015. The panel discussion was inaugurated by Dy. Chief Minister, Delhi, Mr Manish Sisodia.
- vii. Delivered a session in a seminar organized by NGO, Lok Mitra and also attended the two day workshop on Social Entrepreneurship in Rae Bareilly during 13-14 February, 2015.
- viii. Attended the Emerging Future HR Leader Awards - Are You In The List. The awards ceremony was scheduled on 22nd January, 2015 in Gurgaon. It was attended by over 200 CHROs and Senior HR leaders.
- ix. Attended the 3rd HR- Shared Services Summit in the series at The Lalit Hotel, Mumbai which was scheduled on 29-30 January 2015.
- x. Invited as Key speaker in one of the sessions in the National Conference on "Changing Times: Reinventing the Indian Growth Story" which was organised by Department of Management Studies, SKIT on 21-22 November, 2014 at their campus in Jaipur.
- xi. Delivered sessions on 'Effective Communication and Interpersonal Effective for Higher Performance at Work' as part of the Management Development Program organized by Poornima Group of Colleges (Department of Management Studies) for RIICO officers RIICO Institutional Area, Jaipur on September 27, 2013.
- xii. Attended the National Management Convention of AIMA at Hotel Trident, Mumbai, October, 2012.
- xiii. Invited to Chair Sessions or as a Speaker, Training session organized by institutions like NEN, VIT University, Rajasthan Financial Corporation, Allahabad Bank, IILM, AIMA and others during last six months between May 2012 till date.
- xiv. Chaired the First Jaipuria Strategy and General Management Academic Area council meeting held at Jaipur Campus, April 2012

- xv. Invited as a Speaker during CII-Rajasthan State Annual Session 2011–12, March 2012
- xvi. Invited as the Chief Guest at the Prize Distribution Ceremony in the Annual Event “ESTION-The Management Collisium” in the Poor nima Group of Colleges, Jaipur, March 2012
- xvii. Invited as a Panel Speaker on Industry Institute Partnership during Confederation of Indian Industry (CII)’s HR conclave on the theme , “Future is Here : Leveraging HR for Organizational Success” at SMS Convention Centre, Jaipur, Feb 2012
- xviii. Attended AIMA’s 56th Foundation Day and 6th National Management Day at New Delhi, Feb 2012
- xix. Invited in the IVth International Accreditation Conference by SEAA at PHD House New Delhi, December 2011.
- xx. Invited by Jaipuria Lucknow in the International Conference on the Interdependence, Integration and Co-creation (IIC), December 2011
- xxi. Invited as the Chief Guest in the Valedictory Session of ICSI Jaipur Chapter, at Jaipur, October 2011
- xxii. Invited at PHDCCI for a meeting with President, Dy. Secretary General for discussion and planning on Farm Tech, November 2011.
- xxiii. Meeting with 20 Delegates visiting from different departments of Naresuan University, Thailand for a discussion on student exchange program, faculty exchange, MDP programs, international projects and co-research, November 2011
- xxiv. Attended a One Day National Convention of PGDM Institutions on Indian Management Education: Call for Excellence, Autonomy & Inclusive Approach, Feb 7, 2011, New Delhi.
- xxv. Attended a one day Annual Convention of Ghaziabad Management Association on January 28, 2011, Ghaziabad
- xxvi. Attended a One Day Workshop by AICTE on Jan 31, 2011 at Regional Office, Kanpur
- xxvii. Attended a Two Day Seminar On Emerging Economies on January 22-23 at BIMTECH, Gr. NOIDA
- xxviii. Attended a One Day National Convention on ‘Ideas India’, Jan, 2011, New Delhi.
- xxix. Attended a Three Day Faculty Development Programme of **Capstone Business Simulation** by CAPSIM Inc USA at ISBR, Electronic City, Bangalore, September 12-14, 2009. Capstone Simulation is included in the curriculum of the leading business schools in India and overseas
- xxx. Attended a Two Day India Accreditation Seminar in New Delhi organized by Association MBAs (AMBA) and Standards for Educational Advancement and Accreditation Trust (SEAA), November 11-12, 2008.
- xxxi. Attended the American Society for Business and Behavioural Sciences Annual Conference, Las Vegas, U.S.A., February 21-24, 2008.

- xxxii. Attended a 12 day Short course in International Business at Graduate School of Business, University of New Castle, Australia, January 18 - Jan 31, 2006.
- xxxiii. Attended a one day seminar at University of Tenaga, Kuala Lumpur , Malaysia, Feb 2-3, 2006.
- xxxiv. Attended a 15-day Faculty Development programme organized by Madras Management Association and Jaya Engineering College, Chennai under the aegis of AICTE., March 3-15, 2003.
- xxxv. Attended the Annual Convention of All India Management Association (AIMA) at Delhi., Sep 15-17, 2003.
- xxxvi. Attended the Annual Convention of Strategic Management Forum of India at IIM Indore, Indore, May 13-15, 2004.
- xxxvii. Attended a Three Day programme on 'Export and Import Risk Management' at IIFT, New Delhi. Sep 9-11, 2003.
- xxxviii. Attended the Expert committee meeting for Course revision of Strategic Management and Corporate Business Policy courses at Centre for Management Studies, IGNOU, and New Delhi in May 2004.
- xxxix. Attended the Course curriculum development programme on Environment Management initiated by Ministry of Environment, Government of India at IIM Bangalore, Sep 2002.

Experience in Academic Administration in Past

i. Chairperson PGDM Programmes:

Gained an in-depth knowledge and understanding of academic responsibilities, academic administration and its processes, admissions, developing international linkages and establishing industry-interface and institution building in a business school. Held key responsibilities of Chairman PGDM Programmes, Chairman Admissions at IMT Ghaziabad, Member of the Core team for international institution building at Dubai and IMT Dubai Accreditation Team. Been a member in various committees such as Programme Committee, International Linkages Committee, Research Committee, Placement Committee and Library Committee.

Committee Membership at IMT Ghaziabad:

- i. Post Graduate Programme committee
- ii. International Linkages committee
- iii. Placement committee
- iv. Library committee.

ii. Chairman PGDM Programmes at IMT Ghaziabad May 2010

2008 –

Held responsibilities for all the Five PGDM Full Time Programmes (Marketing, Finance, International Business, Information Technology, Human Resource Management) at IMT Ghaziabad.

- The administration and processing of coursework, assessment and examinations impose heavy administrative burdens and obligations on the school. As Chairman (PGDM Programmes), ensured that these activities run smoothly with due care to the interests of students and faculty. Taken a lead initiative in developing the new Academic Manual after due deliberations and approval by the Faculty Council.
- Taken a lead initiative towards national and international accreditation of these programmes. All the PGDM programmes were NBA and NAAC accredited.
- Ensured up-gradation and efficiency of the online operations of the programme from entry level till completion of PGDM Course including registration of course, quizzes, assignments submission, grading system, students feedback, subject feedback, registration of electives, attendance, final processing of degree under my leadership and guidance.

iii. Programme Director E Learning programme at NIIT Imperia

2007 – 09

- Was assigned the responsibility for the First E Learning, One Year General Management Programme for Executives, started by IMT Ghaziabad in collaboration with NIIT Imperia at an all India level for more than 50 students.
- The responsibilities included design of the programme and curriculum, smooth conduct of the complete programme, conducting in-campus study sessions, facilitating all kind of academic support to students across 13 NIIT Imperia centers in the country.
- Highly appreciated for the extraordinary success of this programme and making way for the launch of Second GMPE programme and similar such programmes of shorter durations.

iv. Chairman Admissions, IMT Ghaziabad, Nagpur, Dubai

2006-07

Held responsibility as Chairman, Admissions for all the three IMT Campuses, Ghaziabad, Nagpur and Dubai.

- This involved the responsibility of admitting over 900 students for various programmes across the three campuses which included a chain of activities starting from preparing and publishing of Admission Brochure, Advertisement and publicity handling, Budgeting and Planning, implementing Logistics at an all India level and in the Middle east, Drawing Marketing and Sales strategy for applications sales, Coordination with IIMs for CAT results, planning and conducting of GD/PI, short listing and admitting candidates into IMT programmes.
- Introduced major reforms in entire admission process. Major focus was on ensuring transparency into the whole process, widening scope of student intake from new areas NRIs and PIO candidates from abroad, making the process efficient and ensuring candidates with diversified background and high credentials. These brought about an advantage to the external and internal image of IMT and quality of programmes.
- Introduced first time the counseling pattern of admissions in the history of the institute. Highly appreciated for introducing such major reforms.
- Admissions for IMT Dubai in its second year of existence was successfully completed as per the Ministry of Higher Education, U.A.E. guidelines.

v. Chairman, Master in International Business (MIB) Programme

2005-06

As Chairman (MIB Programme), gave a new direction to the MIB programme which was started at IMT Ghaziabad in 2005 and brought about academic discipline, rigour and quality improvements in this programme.

- A comprehensive restructuring and upgrading for both core and elective courses were done to bring it at par with leading Business schools in India and abroad offering international business programmes. Focus was given to knowledge and skill development by reinforcing industry based projects.
- A major initiative in integrating practical and live learning opportunities into curriculum was taken up. Industry visits to SEZs, port visits and a 15 day study tour abroad to Australia and S. East Asia were organized. The class underwent campus study at University of Newcastle, Australia and visited major industries and ports in the country gaining first hand knowledge of international business.
- Complete Graduate Programme operations were made on-line starting from entry till completion of MBA course including registration of course, quizzes, assignments submission, grading system, students feedback, subject feedback, registration of electives, attendance, final processing of degree under my leadership and guidance.
- Encouraged students to participate in intra and inter-school competitions be it academic, cultural or social activities.

Industry Experience: 10 years

1. The Times of India Group (BCCL), New Delhi, India

- i. Worked with the group in the Marketing dept between Aug 1994 till Sep 2002. Major assignments during the period were in International Marketing Division, Special Projects Division, Branch Offices in NCR.
- ii. Was responsible for developing markets for the Group publications in India amongst the MNCs, Indian corporate houses, Public sector Undertakings and developing business tie-ups with the Trade chambers, Embassies, Govt. institutions, Ministries etc.
- iii. Handled business development of nearly 50 foreign publications represented by The Times Group in India. Responsibility included identifying market potential, identifying companies, offering media consultancy, business development and coordination with the foreign counterparts of the publications.
- iv. Was actively involved in national and international projects, such as, Country Reports, Industry Reports, Business publications such as ET 500, Brand Equity and others.
- v. Was highly appreciated for a highly successful national project on Public Sector Undertakings on the occasion of India's 50th year of Independence.
- vi. Was appreciated for high revenue earning projects from exclusive business houses, government organizations, and from events of national and international importance.

vii. Handled successfully, Business Development team of Branch office at Noida in NCR and significantly increased business for the group publications.

viii. Very successful stint replete with achievements, new initiatives and an over all exposure of the media industry and other major sectors in the country.

2. The Statesman Ltd, New Delhi, India.

- i. Worked between June 1993 and July 1994.
- ii. Responsible for business development of The Statesman, Calcutta and Delhi editions in Delhi and whole of North India market.
- iii. Was actively involved in brand promotion of the publications amongst the corporate houses, advertising agencies, government and government bodies, trade chambers, embassies and other institutions.
- iv. Earned wide exposure of the media industry and other sectors and business houses in Delhi and north India. This proved to be an ideal base for gaining knowledge and experience at the beginning of the career.

Personal:

Date of Birth: 3rd October 1968.

Marital Status: Married; Wife works for an NGO, Grace Home.
(<http://www.rajivrthakur.com/ritu-thakur/>)

Children: Daughter pursuing B. A.(H) Eco 3rd Year, Final Semester., Kirorimal College, Delhi University, Delhi (<http://www.rajivrthakur.com/bhargavi-thakur/>)

Passport No.: N5488636. Date of Issue: 09/12/2015; Date of Expiry: 08/12/2025.

Residence Address: Plot No 40, FF, Niti Khand – II, Indrapuram, Ghaziabad, UP. 201014